For: Laura Lake Johnson



Presented	By:	
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[Licensed user's name appears here]

#### **Preface**

A decision to acquire additional life insurance can represent one of several significant phases in your overall financial planning.

An important part of this decision will involve your selection of the appropriate life insurance policy.

There are several important factors to consider which include:

- 1. The time frame for the insurance need:
- 2. Your available cash flow;
- 3. Your alternative uses for the cash flow;
- 4. The income tax considerations.

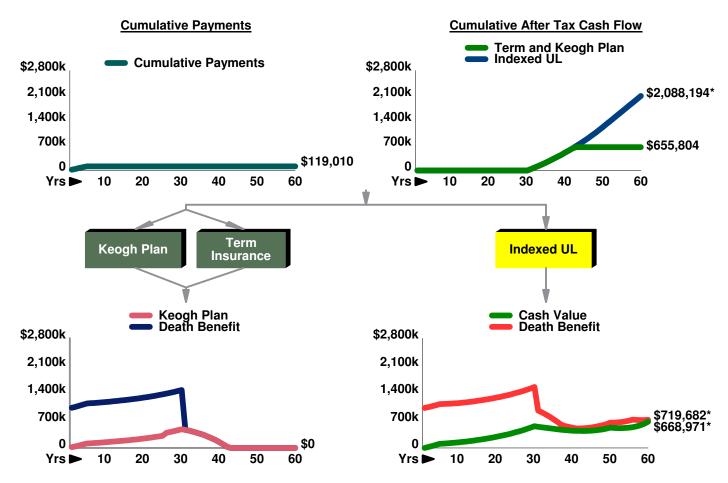
An integrated analysis of these points creates useful information that helps guide your purchasing evaluation. The precision of the conclusions, however, is contingent upon the accuracy of the data utilized. You should be positive that all premises

and conditions accurately reflect your goals and expectations.

The accompanying analysis contrasts a cash value policy to a term insurance alternative. Any difference in premiums between the two choices has been evaluated regarding time/use of money.

The study produces information which should form a basis from which you and your advisors can draw informed conclusions.

Based upon the results of the analysis, we recommend funding your life insurance requirement with the cash value policy illustrated rather than a term life insurance policy.



This graphic assumes the non-guaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable.

Presented By: [Licensed user's name appears here]

Insured: Laura Lake Johnson

## Summary

Keogh Plan Yield 6.85%

Income Tax Rate 35.00% Indexed UL Interest Rate 6.85% Initial Death Benefit 1,000,000

				1.00	00.000 Schedu	ມled Term Insເ	rance Along v	vith			
		After Tax Payment								Indexed UL	
Year	Female Age	(1) Cost of the Proposed Premium	(2) After Tax Cost of Term and Keogh Plan*	(3) After Tax Cash Flow from Keogh Plan	(4) Value of Keogh Plan if Distributed	(5) After Tax Death Benefit of Keogh Plan	(6) Scheduled Term Death Benefit	(7) Combined Death Benefit	(8) After Tax Policy Loan Proceeds	(9) Year End Cash Value**	(10) Death Benefit
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53	23,802 23,802 23,802 23,802 23,802 0 0 0 0 0 0 0	23,802 23,802 23,802 23,802 23,802 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	20,644 42,426 65,409 89,659 115,247 120,885 126,834 133,110 139,734 146,721 154,095 161,875 170,084 178,746 187,886 197,529 207,705 218,441 229,770	24,397 50,140 77,302 105,961 136,201 142,864 149,895 157,312 165,140 173,398 182,112 191,307 201,009 211,245 222,047 233,444 245,469 258,158 271,546	1,000,000 1,000,000 1,000,000 1,000,000 1,000,000	1,024,397 1,050,140 1,077,302 1,105,961 1,136,201 1,142,864 1,149,895 1,157,312 1,165,140 1,173,398  1,182,112 1,191,307 1,201,009 1,211,245 1,222,047 1,222,047 1,233,444 1,245,469 1,258,158 1,271,546	0 0 0 0 0 0 0 0 0 0 0 0	248 24,373 49,966 77,127 105,974 112,536 119,463 126,776 134,499 142,701 154,875 165,730 177,355 189,802 203,120 217,370 232,629 248,961	1,020,708 1,042,783 1,066,326 1,091,447 1,118,244 1,122,766 1,127,643 1,132,906 1,138,589 1,144,741  1,154,875 1,165,730 1,177,355 1,189,802 1,203,120 1,217,370 1,232,629 1,248,961 1,266,437
20 21 22 23 24 25 26 27 28 29 30	54 55 56 57 58 59 60 61 62 63 64	0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	241,723 254,335 267,643 281,684 296,500 312,133 388,508 409,215 431,062 454,115 478,440	285,672 300,578 316,305 332,899 350,409 368,884 388,508 409,215 431,062 454,115 478,440	1,000,000 1,000,000 1,000,000 1,000,000 1,000,000	1,285,672  1,300,578  1,316,305  1,332,899  1,350,409  1,368,884  1,388,508  1,409,215  1,431,062  1,454,115  1,478,440	0 0 0 0 0 0 0 0	305,087 326,400 349,136 373,362 399,165 426,594 455,762 486,761 519,691 554,664	1,285,123 1,305,087 1,326,400 1,349,136 1,373,362 1,399,165 1,426,594 1,455,762 1,486,761 1,519,691 1,554,664

<sup>\*</sup>See column (6) on Term and Keogh Plan Detail Page. Keogh Plan withdrawal has been grossed up to account for the income tax required to produce the after tax number shown in Columns (2) and (3).

30 Year Summary

	Term/Keogh Plan	Indexed UL
After Tax Payments	119,010	119,010
After Tax Cash Flow	0	0
Living Values	478,440	554,664
Death Benefit	1,478,440	1,554,664

<sup>\*\*</sup>This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a basic illustration from the issuing life insurance company.

Presented By: [Licensed user's name appears here]

Insured: Laura Lake Johnson

#### Summary

Keogh Plan Yield 6.85%

Income Tax Rate 35.00% Indexed UL Interest Rate 6.85% Initial Death Benefit 1,000,000

		1,000,000 Scheduled Term Insurance Along with  Keogh Plan							Indexed UL			
Year	Female Age	(1) Cost of the Proposed Premium	(2) After Tax Cost of Term and Keogh Plan*	(3) After Tax Cash Flow from Keogh Plan	(4) Value of Keogh Plan if Distributed	(5) After Tax Death Benefit of Keogh Plan	(6) Scheduled Term Death Benefit	(7) Combined Death Benefit	(8) After Tax Policy Loan Proceeds	(9) Year End Cash Value**	(10) Death Benefit	
31 32 33 34 35 36 37 38 39	65 66 67 68 69 70 71 72 73	0 0 0 0 0 0	0 0 0 0 0 0 0	42,000 43,664 45,378 47,143 48,962 50,834 52,763 54,750 56,797	460,507 439,830 416,203 389,412 359,223 325,395 287,665 245,759 199,382	460,507 439,830 416,203 389,412 359,223 325,395 287,665 245,759 199,382	0 0 0 0 0 0	460,507 439,830 416,203 389,412 359,223 325,395 287,665 245,759 199,382	42,000 43,664 45,378 47,143 48,962 50,834 52,763 54,750 56,797	541,311 527,964 514,765 501,864 489,439 477,709 466,942 457,461 449,494	955,900 907,848 855,593 798,873 737,407 670,901 599,044 560,415 540,534	
40 41 42 43	75 74 75 76 77	0 0	0 0 0 0	58,905 61,076 63,312 30,220	199,382 148,223 91,953 30,220	91,953 30,220 0	0 0	199,382 148,223 91,953 30,220	58,905 61,076 63,312 65,615	443,008 438,319 435,493 434,812	519,659 519,672 497,672 499,900 504,762	
44 45 46 47 48	78 79 80 81 82	0 0 0 0	0 0 0 0	0 0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	67,988 70,432 72,948 75,541 78,211	436,588 441,156 448,880 460,152 475,394	512,606 523,809 538,779 557,954 581,803	
49 50	83 84 85	0	0	0	0	0	0	0	80,961 83,794 86,712	495,056 519,631	610,831 645,586	
52 53 54 55	86 87 88 89	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	86,712 86,712 86,712 86,712	508,215 507,719 511,132 518,784	653,178 663,187 677,827 697,471	
56 57 58 59	90 91 92 93	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0	0 0 0	0 0 0 0	0 0 0 0	86,712 86,712 86,712 86,712	530,832 550,209 578,384 617,195	722,312 714,407 710,441 711,654	
60	94	119,010	119,010	655,804	0	0	0	0	2,088,194	668,971	719,682	

<sup>\*</sup>See column (6) on Term and Keogh Plan Detail Page. Keogh Plan withdrawal has been grossed up to account for the income tax required to produce the after tax number shown in Columns (2) and (3).

60 Year Summary

	Term/Keogh Plan	Indexed UL
After Tax Payments After Tax Cash Flow	119,010 655,804	119,010 655,804
Living Values Death Benefit	0	668,971 719,682

Date: [Current date appears here]

<sup>\*\*</sup>This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a basic illustration from the issuing life insurance company.

Presented By: [Licensed user's name appears here]

Insured: Laura Lake Johnson

#### Summary

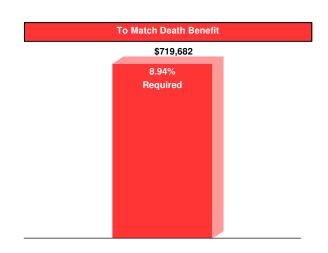
Keogh PlanIncomeIndexed ULInitialYieldTax RateInterest RateDeath Benefit6.85%35.00%6.85%1,000,000

# Gross Interest Rate Required on Keogh Plan to Match Indexed Universal Life Policy Values over 60 Years After Applying the Term Payment Illustrated

Gross Interest Rate Required

To Match Cash Value of: \$668,971 8.92% To match Death Benefit of: \$719,682 8.94%



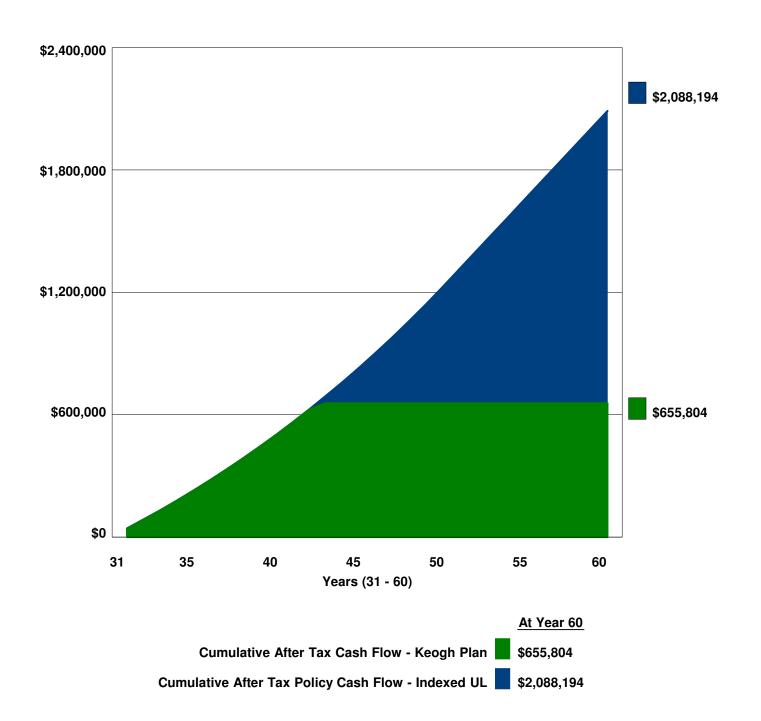


#### **Income Tax Considerations**

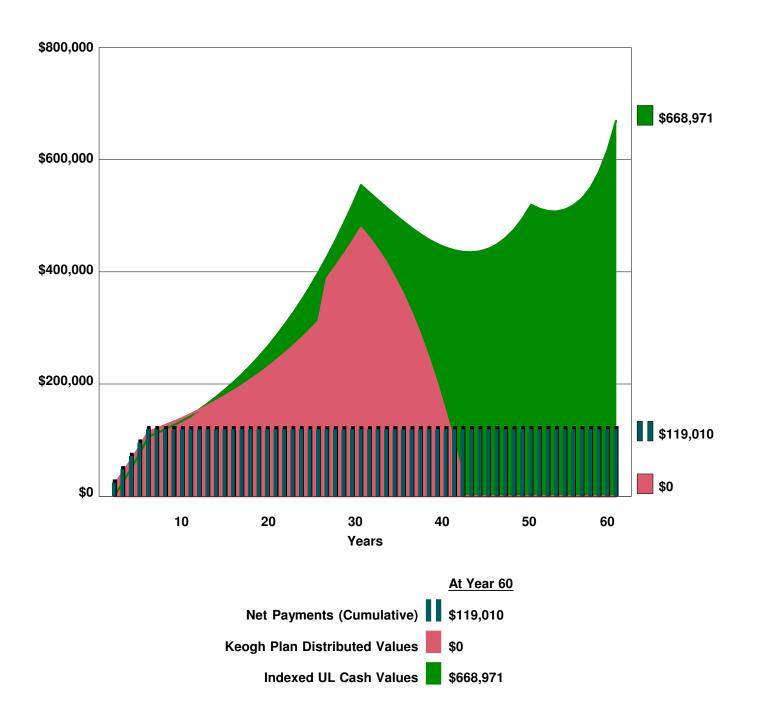
- 1. Keogh Plan: Interest is tax deferred.
- 2. Indexed Universal Life:
  - a. Death Benefit including available cash value component is income tax free.
  - b. Loans are income tax free as long as the policy is kept in force.
  - c. Withdrawals and other non-loan policy cash flow up to cost basis (not in violation of IRC Section 7702) are income tax free as a return of premium.
  - d. Cash values shown assume most favorable combination of b and/or c.

This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a basic illustration from the issuing life insurance company.

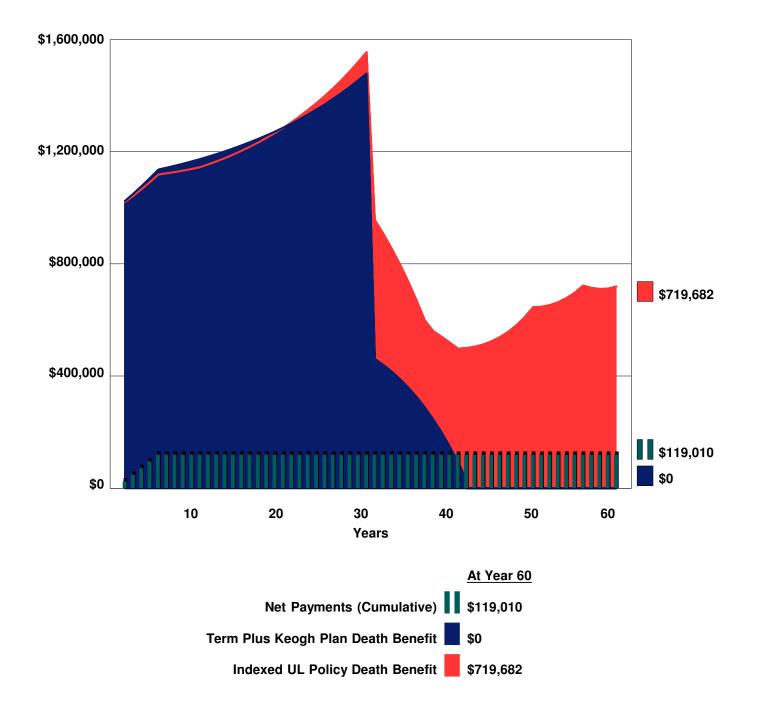
Cash Flow Comparison of Years 31 - 60



#### 60 Year Analysis



#### 60 Year Analysis



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#### Taxaton of Cash Flow

With tax deductible retirement plans, withdrawals (partial surrenders) are taxable. Due to this, cash flow illustrated from the tax deductible retirement plan in this presentation is the after tax result of withdrawals of a higher amount.

With cash value life insurance policies, withdrawals (also known as partial surrenders) are income-tax free up to cost basis and taxable thereafter. Policy loans are income-tax free so long as the policy stays in force until death. The source of the cash flow from the life insurance policy in this presentation is policy loans.

Note: Policy loans reduce policy cash values and death benefits, and the lapse of a loaned policy could result in severe tax ramifications to the policy owner. Be sure to consult a professional tax adviser if you have any questions about this issue.

#### Cash Flow Analysis In Year 31

Below is an analysis of tax calculations on cash flow in the first year that cash flow from the Keogh Plan and Indexed Universal Life is illustrated.

#### Keogh Plan

64,615 total withdrawal @ 35.00% tax which nets

42,000

#### Indexed Universal Life

There are no tax calculations required for the life insurance policy since policy loans are not taxable

On the keogh plan, withdrawal(s) made prior to age  $59\frac{1}{2}$  are assessed an additional 10.00% tax. On the life insurance policy, withdrawals up to cost basis (not in violation of IRC Section 7702) are income tax free.

Date: [Current date appears here] Page 8 of 11

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#### Keogh Plan Tax Calculations

Your proposal utilizing term insurance and a tax deferred investment reflects after tax values that, at first glance, may appear to be incorrect. The values illustrated are accurate. Since the only way to realize cash flow (withdrawals) from this investment is gain first, which is taxable, values of the account are illustrated on an after tax basis.

A cash value life insurance policy (that is not designed as a modified endowment contract\*) is taxed on a first-in-first-out basis which means that withdrawals (also known as partial surrenders) have different taxation. Withdrawals up to cost basis are tax free; subsequent withdrawals are taxable. However, contractual loan provision in the policy allow you to access additional cash flow from the policy cash value which is tax free so long as the policy stays in force. This feature avoids the problem of taxable withdrawals in excess of cost basis. Interest on such loans can be added to the outstanding loan, and with most life insurance policies, the loan balance is credited with interest earnings at (or near) the level of the loan interest charged resulting in a wash (or near wash) of the loan interest. If the policy is kept in force until death, the policy death benefit, including any internal deferred gain, is income-tax free.

Policy loans reduce policy cash values and death benefits, and the lapse of a loaned policy could result in severe tax ramifications to the policy owner. Be sure to consult a professional tax adviser if you have any questions about this.

\*A life insurance policy that is characterized as a modified endowment contract ("MEC") is taxed similarly to a tax deferred account like an annuity in that both withdrawals and loans are taxed on a gain first basis. In almost all circumstances, it is advisable to avoid purchasing a MEC, and the basic illustration that is provided to you from the issuing life insurance company should indicate if it is a MEC.

Legal and tax information is for general use only and may not be applicable to specific circumstances. Clients should consult their own legal, tax and accounting advisors to assist in the evaluation of any potential transaction or strategy.

Date: [Current date appears here]

Presented By: [Licensed user's name appears here]

Insured: Laura Lake Johnson

#### Term and Keogh Plan Detail

Keogh Plan Yield 6.85% Income Tax Rate 35.00%

			Term Ins	urance and Ke	ogh Plan Cost		Term I	nsurance and Ke	ogh Plan Valu	e Analysis	
		(1)	(2)	(3)	(4) After Tax	(5) Gross-up	(6) After Tax	(7)	(8) Year End	(9)	(10)
		Cost			Amount	of Col (4)	Cost of	Year End	Value of	After Tax	Death
		of the	Alternative	After Tax	Remaining	Available	Term and	Value of	Keogh Plan	Death	Benefit
	Female	Proposed _	Term _	Retirement _	For	For	Keogh Plan	<b>Keogh Pla</b>		Benefit of	of Term
Year	Age	Premium	Premium	Income	Keogh Plan	Keogh Plan	(2)+(3)+(4)	Account	Distributed	Keogh Plan	Insurance
1	35	23,802	680	0	23,122	35,572	23,802	37,53		24,397	1,000,00
2	36	23,802	680	0	23,122	35,572	23,802	77,13		50,140	1,000,00
3	37	23,802	680	0	23,122	35,572	23,802	118,92		77,302	1,000,00
4	38	23,802	680	0	23,122	35,572	23,802	163,01		105,961	1,000,00
5	39	23,802	680	0	23,122	35,572	23,802	209,54		136,201	1,000,00
6	40	0	680	0	-680	-1,236	0	219,79		142,864	1,000,00
7	41	0	680	0	-680	-1,236	0	230,60		149,895	1,000,00
8	42	0	680	0	-680	-1,236	0	242,01		157,312	1,000,00
9 10	43	0	680	0	-680	-1,236	0	254,06		165,140	1,000,00
10	44	0	680	0	-680	-1,236	0	266,76	6 146,721	173,398	1,000,00
11	45	0	680	0	-680	-1,236	0	280,17		182,112	1,000,00
12	46	0	680	0	-680	-1,236	0	294,31		191,307	1,000,00
13	47	0	680	0	-680	-1,236	0	309,24		201,009	1,000,00
14	48	0	680	0	-680	-1,236	0	324,99		211,245	1,000,00
15	49	0	680	0	-680	-1,236	0	341,61		222,047	1,000,00
16	50	0	680	0	-680	-1,236	0	359,14		233,444	1,000,00
17	51	0	680	0	-680	-1,236	0	377,64		245,469	1,000,00
18	52	0	680	0	-680	-1,236	0	397,16		258,158	1,000,00
19	53	0	680	0	-680	-1,236	0	417,76		271,546	1,000,00
20	54	0	680	0	-680	-1,236	0	439,49	6 241,723	285,672	1,000,00
21	55	0	680	0	-680	-1,236	0	462,42	7 254,335	300,578	1,000,00
22	56	0	680	0	-680	-1,236	0	486,62		316,305	1,000,00
23	57	0	680	0	-680	-1,236	0	512,15		332,899	1,000,00
24	58	0	680	0	-680	-1,236	0	539,09		350,409	1,000,00
25	59	0	680	0	-680	-1,236	0	567,51		368,884	1,000,00
26	60	0	680	0	-680	-1,046	0	597,70		388,508	1,000,00
27	61	0	680	0	-680	-1,046	0	629,56		409,215	1,000,00
28	62	0	680	0	-680	-1,046	0	663,17		431,062	1,000,00
29	63	0	680	0	-680	-1,046	0	698,63		454,115	1,000,00
30	64	0	680	0	-680	-1,046	0	736,06	1 478,440	478,440	1,000,00
		119,010	20,400	0	98,610	147,910	119,010				

Note: Keogh Plan values do not reflect market rate adjustments, if

any. Keogh Plan is assessed:

Tax on withdrawals. Entries in Column (4) are after tax

incl. add'l tax before age 591/2: 10.00%

Management fees reflected in column (8): 1.25%

Presented By: [Licensed user's name appears here]

Insured: Laura Lake Johnson

#### Term and Keogh Plan Detail

Keogh Plan Yield 6.85% Income Tax Rate 35.00%

			Term Ins	urance and Ke	ogh Plan Cost	Ter	n Ins	urance and Ke	ogh Plan Valu	e Analysis		
		(1)	(2)	(3)	(4) After Tax	(5) Gross-up	(6) After Tax	(7)		(8) Year End	(9)	(10)
		Cost			Amount	of Col (4)	Cost of	Year I	nd	Value of	After Tax	Death
		of the	Alternative	After Tax	Remaining	Available	Term and	Value	of	<b>Keogh Plan</b>	Death	Benefit
	Female	Proposed	_ Term _	Retirement _		For	Keogh Plan	Keogh	Plan	if	Benefit of	of Term
Year	Age	Premium	Premium	Income	Keogh Plan	Keogh Plan	(2)+(3)+(4)	Accou		Distributed	Keogh Plan	Insurance
31	65		0	42,000	-42,000	-64,615		708	,472	460,507	460,507	0
32	66	0	0	43,664	-43,664	-67,175	0		,661	439,830	439,830	0
33	67	0	0	45,378	-45,378	-69,812	0	640	,313	416,203	416,203	0
34	68	0	0	47,143	-47,143	-72,528	0		,095	389,412	389,412	0
35	69	0	0	48,962	-48,962	-75,326	0		,651	359,223	359,223	0
36	70	0	0	50,834	-50,834	-78,206	0		,607	325,395	325,395	0
37	71	0	0	52,763	-52,763	-81,174	0		,562	287,665	287,665	0
38	72	0	0	54,750	-54,750	-84,231	0		,091	245,759	245,759	0
39	73	0	0	56,797	-56,797	-87,380	0		,742	199,382	199,382	0
40	74	0	0	58,905	-58,905	-90,623	0	228	,036	148,223	148,223	0
41	75	0	0	61,076	-61,076	-93,963	0		,466	91,953	91,953	0
42	76	0	0	63,312	-63,312	-97,403	0	46	,492	30,220	30,220	0
43	77	0	0	30,220	-30,220	-46,492	0		0	0	0	0
44	78	0	0	0	0	0	0		0	0	0	0
45 46	79 80	0	0	0 0	0	0	0		0	0	0	0
40 47	81	0	0	0	0	0	0		0	0	0	0
48	82	0	0	0	0	0	0		0	0	0	0
49	83	0	0	0	0	0	0		0	0	0	0
50	84	0	0	0	0	0	0		0	0	0	0
51	85	0	0	0	0	0	0		0	0	0	0
52	86	0	0	0	0	0	0		0	0	0	0
53	87	0	0	0	0	0	0		0	0	0	0
54	88	0	0	0	0	0	0		0	0	0	0
55	89	0	0	0	0	0	0		0	0	0	0
56	90	0	0	0	0	0	0		0	0	0	0
57	91	0	0	0	0	0	0		0	0	0	0
58	92	0	0	0	0	0	0		0	0	0	0
59	93	0	0	0	0	0	0		0	0	0	0
60	94	0	0	0	0	0	0		0	0	0	0
		119,010	20,400	655,804	-557,194	-861,018	119,010					

Note: Keogh Plan values do not reflect market rate adjustments, if

any. Keogh Plan is assessed:

Tax on withdrawals. Entries in Column (4) are after tax incl. add'l tax before age 59½: 10.00%

Management fees reflected in column (8): 1.25%